

acs|iel

Alliance Electronique



Electronics' booster

November 2019

ACSIEL Alliance Électronique is a professional organization, whose goal is to become a reference in its line of business, electronics. As a driving force and rallying point for the sector participants, ACSIEL coalesces all parties involved in contributing to the value chain from upstream electronic activities in France.

From education and R&D to maintenance of electronic products throughout their life cycles, it brings together all types of actors, SMEs, large groups and laboratories alike.

ACSIEL is in a position where it can directly exchange with not only decision-makers and institutions but with all the players of the ecosystem. It strives to create and promote the evolution of the activity, trades and jobs involved.

The Alliance brings together all of the electronic industry actors from the component sector to final equipment and services.

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Roles and purpose of ACSIEL

"Here to serve our members and our field"

Our Goals

Meeting our members' expectations

and highlighting their activities

Facilitating interactions

between all French electronics sector members

Emphasizing

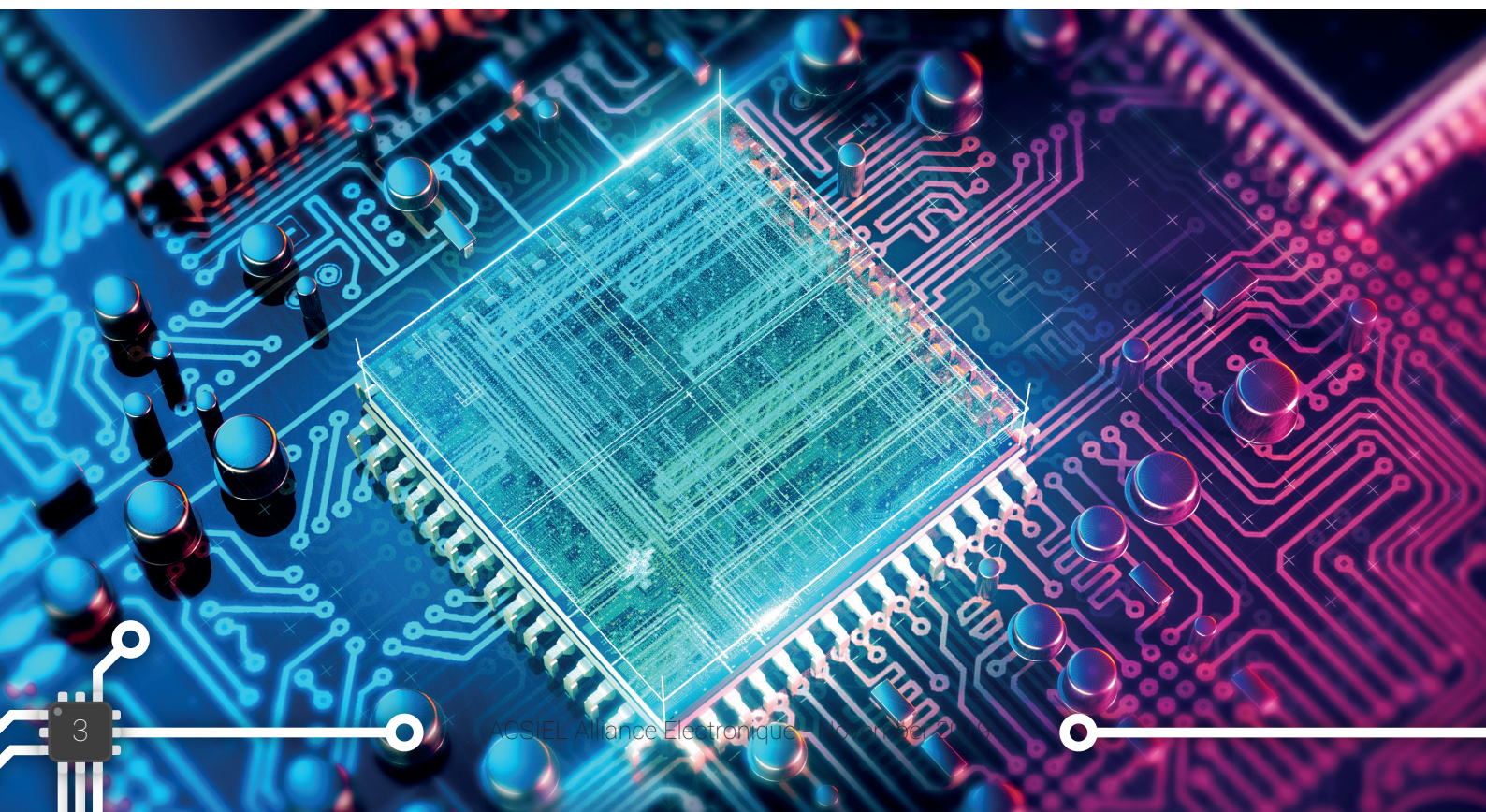
our support of education and training in the electronics field

Increase

ACSIEL Alliance Électronique's visibility among client sectors

Make known

the quality of the french electronic offer/sector and promote its role in domestic and industrial applications



ACSIEL in 4 questions with: Gilles RIZZO - ACSIEL General Delegate



How would you define ACSIEL?

ACSIEL Alliance Électronique, is first and foremost an alliance of industrials and other professionals of the laboratory, educational and associative sectors whose common denominator is Electronics and all of the possibilities and opportunities that the field can offer.

What is its role?

As a trade union, ACSIEL centers its activities around three fundamental aspects:

- Defending and promoting the profession,
- Facilitating interactions and being a catalyst for synergy between its members,
- Reinforcing the attractiveness of a career in electronics with younger generations.

We offer our members all the advantages of a coalition of professionals:

- Access to information, exchanges and sharing,
- Increased visibility and representation,
- Collective influence.

Whom are ACSIEL's activities intended for?

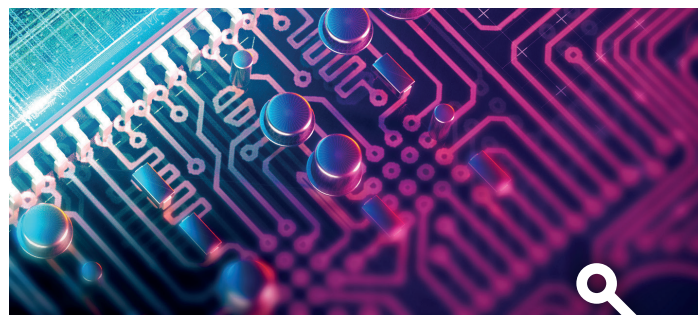
Companies, labs, schools, universities, training centers, clusters or even professional organizations who feel affected and motivated to increase the visibility of our field and implement collective actions with client, public or media sectors.

Thanks to this team spirit and high engagement, every professional activity in the Alliance will reap benefits from our public promotional events that are curated for our members, our wide network of Alliance partners, our collective lobbying efforts, as well as awareness-raising about our trades and a privileged insight into cutting-edge research.

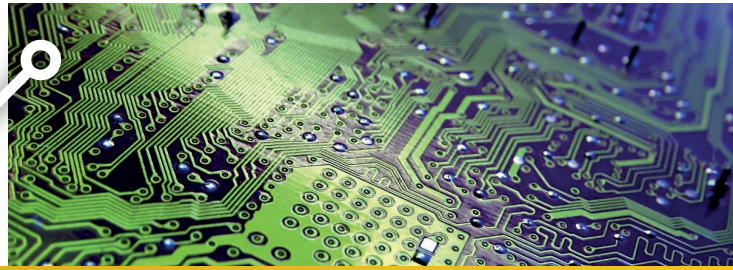
How could one contribute to ACSIEL?

The Alliance is divided into committees, clubs and work groups to bring members together according to their interests (markets, studies, the environment, social affairs...) These proceedings are led and guided by volunteers with the support of our permanent staff. These volunteers' goals are the following :

- To invest themselves in creating and maintaining partnerships with other professional syndicates, in planning group endeavors, in organizing lobbying actions,
- s'investir dans la formation en intervenant au sein de cursus étudiants,
- To maintaining a high level of entrepreneurial activity on the French territory and thus contribute to employment in our field,
- And lastly contribute their skills and expertise to the sustainability of our domain.



ACSIEL Activities

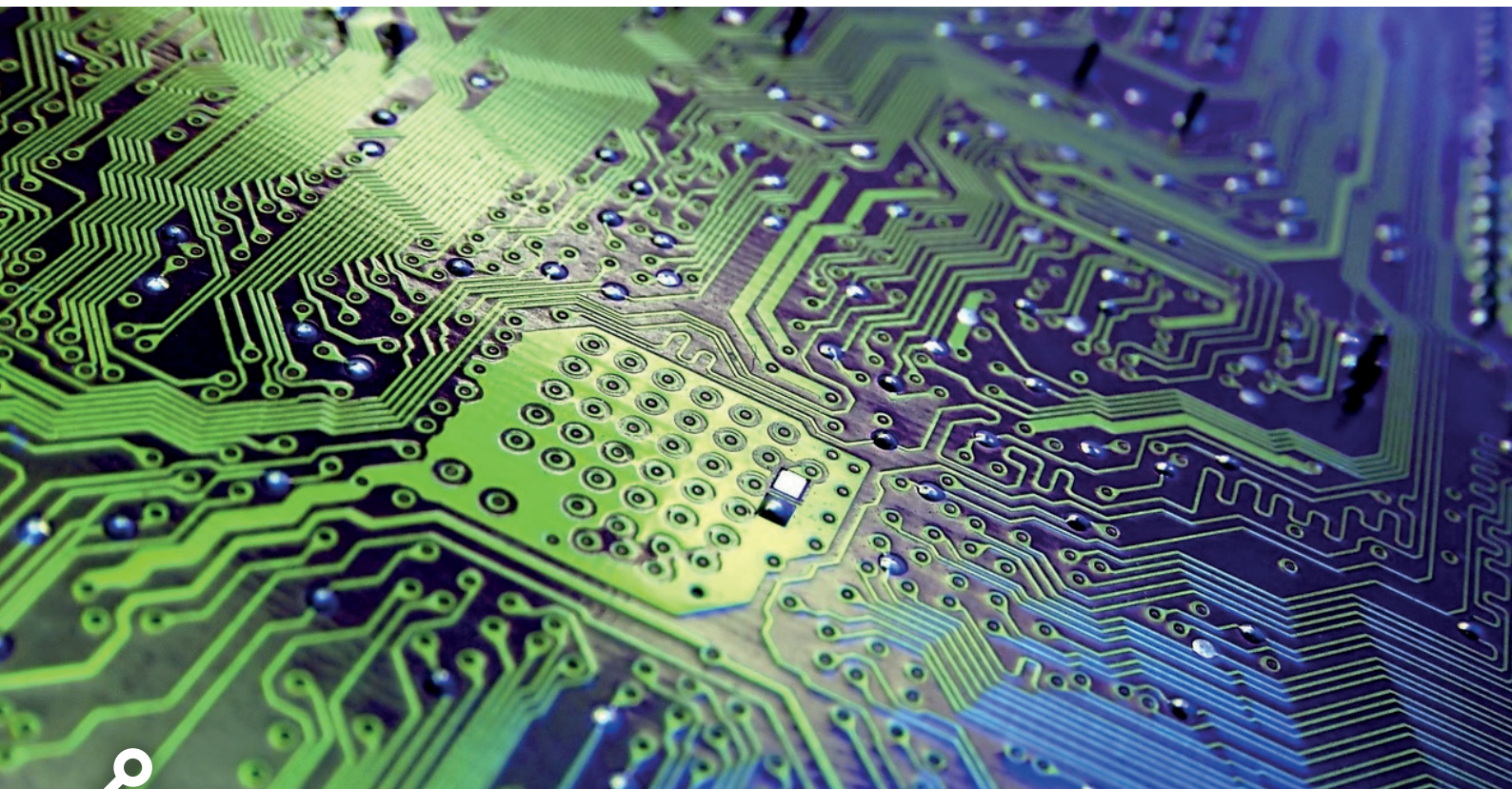


Within ACSIEL Alliance Électronique, our members find themselves involved in 3 types of activities:

- **Committees** handle transversal and general interest issues for all members
- **Clubs** evaluate and observe the many facets of the French market by product family
- **Work groups**, a logical followup to the work done by the committees and clubs. Their role is to grasp the challenges of a promising upstream market by a better understanding of their actors and future needs.

Every member can take part in any or all of these activities depending on his availability and interests. Our participants interests are wide ranging and include :

- The understanding of taxation trends and available funding windows to improve management strategies for our businesses
- Understanding the French market and its growth dynamics to enable our members to develop their revenue efficiently. Cross-analyzing product families brings out evolution trends and makes estimates of different market sizes possible
- Protection of the environment by reducing our ecological footprint in our production processes and delivering products that are in compliance with current regulations.



5

reasons

to be

an Alliance

member

ACSIEL membership and access to its services allow business leaders and their teams to find concrete, adapted and reliable answers their questions about applying legal and social regulations in environmental, security and training matters.

Here are 5 reasons to become an ACSIEL member:

- #1 Easy access to information** and facilitated interactions with sector members with
 - Newsletters,
 - Webinars,
 - Reports and studies published or acquired by ACSIEL
- #2 Benefit from advantageous service offers** to facilitate your business practices such as
 - Benchmarking,
 - Access to FIEEC's legal and customs departments
 - Privileged access to cutting edge technology
- #3 Improve visibility** and representation to expand your activity by
 - Sponsorship of new and innovative businesses
 - Joining collaborative projects
 - Being displayed on ACSIEL and their partners' mediums
- #4 Act collectively** to defend the interests of your profession and
 - Join a community that bolsters the development of the electronics sector
 - Support innovation and education in electronics
- #5 Break out of isolation** and join a dynamic network with
 - Contact tools and directories
 - Several user interaction platforms
 - The benefits of ACSIEL's partnerships with other syndicats

For a detailed presentation of our services, please contact our **Membership department**

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Are you a business owner or a senior executive in the electronics sector ?
Would you be interested in making your business a member of ACSIEL Alliance Électronique and benefitting from our services and the defense of your interest ?



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ACSIEL Alliance Électronique

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